



## Major Arena Soccer League Coming to PPL Center

*Soccer kicks off in the Lehigh Valley with a new MASL team taking the field at PPL Center on December 5<sup>th</sup>, 2026.*

Allentown, PA (April 9<sup>th</sup> 2026) – The Major Arena Soccer League (MASL) alongside Rob and Jim Brooks, have announced today that a new professional indoor soccer team will be taking the field in the Lehigh Valley, bringing a fast-growing sports experience right to Downtown Allentown.

“As kids growing up playing soccer, Jim and I followed Professional Indoor Soccer and attended many games. We’ve always admired the skill, intensity, and passion of the game and its players, and we’re excited to bring that same high level of talent and energy to the Lehigh Valley,” said owner Rob Brooks.

“Just as importantly, we are always committed to building strong connections off the field—having our team actively engage with local soccer clubs, support youth development, and create a positive impact throughout the community.”

PPL Center—currently home to the American Hockey League’s Lehigh Valley Phantoms—is set to expand its sports offerings by introducing the speed, skill, and high-scoring excitement of indoor soccer. The new team will enter the major league at the Premier Level, the highest level the MASL has to offer. Known for its fast-paced action and electric atmosphere, MASL play mirrors the intensity of hockey while showcasing the global appeal of the world’s most popular sport.

“From a fan perspective, indoor soccer is like no other soccer – it’s the same game, just condensed and intensified, which speeds up the play – creating more shots, saves, and big goals! When Pele helped create the rules back in the 1980’s, the goal was to create soccer in a format that mimics ice hockey’s fast pace of game and create a similar exciting fan experience,” added owner Jim Brooks.

The MASL represents the highest level of Professional Indoor Soccer in the world, featuring elite players from more than 50 countries. With a unique blend of international talent and nonstop action, the league continues to grow its footprint across North America – including teams in San Diego, Baltimore, St. Louis, and more. The upcoming season will feature 24 regular season games, with 12 taking place at home in the Lehigh Valley.

“Lehigh Valley has long established itself as one of the premier sports markets in the country—driven by passionate fans, a strong community identity, and a tradition of supporting high-level professional teams,” said MASL Commissioner Keith Tozer.

“The leadership of Jim and Rob Brooks has been instrumental in building that culture. As owners of the Lehigh Valley Phantoms of the American Hockey League, they have created a flagship organization defined by professionalism, innovation, and a commitment to delivering a first-class experience both on and off the ice.

Bringing professional indoor soccer to Lehigh Valley is a natural next step. With visionary ownership and one of the most engaged fan bases in sports, the market is uniquely positioned to embrace and elevate the game. We are excited to see the energy of Lehigh Valley translate into a new chapter for the sport in this community.”

Opening night will take place on December 5<sup>th</sup>, 2026, however fans won’t have to wait long to get involved. Deposits for season tickets are available starting today, giving supporters the opportunity to lock in early access to Lehigh Valley’s newest professional team. Season ticket holders will receive exclusive benefits, early access to seats, and priority for upcoming announcements surrounding the team’s name, branding, and inaugural season.

Additional details, including the team’s official identity, schedule, and leadership, will be announced in the coming months.

To place a deposit and secure your tickets for the team’s inaugural season, visit [Lehigh Valley + Major Arena Soccer League](#) for the latest updates.

### **About the Major Arena Soccer League**

The Major Arena Soccer League represents the highest level of professional indoor soccer in the world, featuring elite athletes from more than 30 countries and delivering fast-paced action to fans across the globe.

### **About PPL Center**

The state-of-the-art PPL Center opened in September of 2014 bringing hockey, entertainment, and community events to the heart of the Lehigh Valley region and serving as the anchor and main catalyst to the revitalization and growth of downtown Allentown, the third largest City in Pennsylvania.

The arena seats more than 10,000 for concerts and more than 8,500 for Lehigh Valley Phantoms professional hockey games, making it the region’s largest events venue. The PPL Center has been nominated Internationally by Pollstar Magazine as best new major concert venue and has locally won best concert venue and best live music venue by Lehigh Valley Style and The Morning Call Reader’s Choice Awards.

The amenities-packed PPL Center welcomes more than 500,000 visitors each year, offering something for everyone, including Lehigh Valley Phantoms, the AHL affiliate of the NHL Philadelphia Flyers, live concerts, family shows, trade shows, youth sports, high school and collegiate events, conferences, graduations and many more.

In addition to the Phantoms, the PPL Center has hosted many high-profile sports and entertainment events. Please visit [phantomshockey.com](http://phantomshockey.com) and [pplcenter.com](http://pplcenter.com) for more information and upcoming events.

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